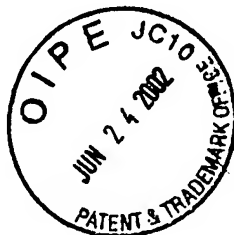


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## UNITED STATES PATENT AND TRADEMARK OFFICE

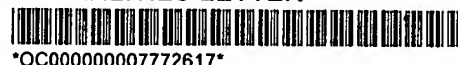
 COMMISSIONER FOR PATENTS  
 UNITED STATES PATENT AND TRADEMARK OFFICE  
 WASHINGTON, D.C. 20231  
 www.uspto.gov

APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
10/063,040	03/14/2002	Leonard Marotta	1007P0010US

 26796  
 POLIT & ASSOCIATES, L.L.C.  
 3333 WARRENVILLE ROAD  
 SUITE 520  
 LISLE, IL 60532


CONFIRMATION NO. 9243

## FORMALITIES LETTER



\*OC000000007772617\*

Date Mailed: 04/03/2002

## NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

## Filing Date Granted

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given **TWO MONTHS** from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The oath or declaration is missing.  
*A properly signed oath or declaration in compliance with 37 CFR 1.63, identifying the application by the above Application Number and Filing Date, is required.*
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(l) of \$130 for a non-small entity, must be submitted with the missing items identified in this letter.
- The balance due by applicant is \$ 130.

*A copy of this notice **MUST** be returned with the reply.*

 Customer Service Center  
 Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE

06/28/2002 MBIZUNES 00000071 10063040

01 FC:105

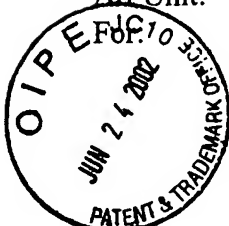
130.00 OP

#3

COPY OF PAPERS  
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
(Attorney Docket No. 1007P0010US; Client No. SGUS00017)

Applicant: Marotta et al.  
Serial No.: 10/063,040  
Filed: 3/14/2002  
Examiner: Unknown  
Art Unit: 2161  
Content Submission And Distribution System For Use In Clearing  
Advertisement Spots



RESPONSE TO NOTICE TO FILE  
MISSING PARTS DATED APRIL 3, 2002

Assistant Commissioner for Patents  
Washington, D.C. 20231

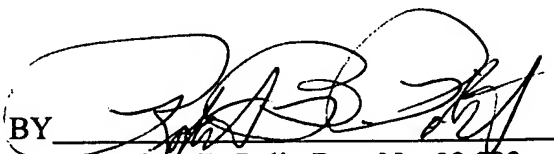
Dear Sir:

In response to the "Notice to File Missing Parts of Nonprovisional Application" dated April 3, 2002, Applicants enclose the following:

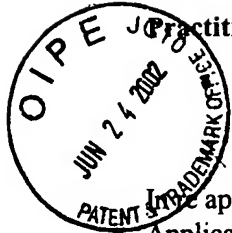
- a) Executed Declaration and Power of Attorney by all inventors;
- b) Copy of the Notice to File Missing Parts of Nonprovisional Application;
- c) Petition for One-Month Extension;
- d) Fee Transmittal;
- e) Check in the amount of \$240.00;
- f) Certificate of Mailing; and
- g) Self-Addressed Stamped Postcard.

You are hereby authorized to debit our Deposit Account No. 50-1606 for any payment deficiencies with regard to the above-identified Application.

Respectfully submitted,

BY   
Robert B. Polit, Reg. No. 33,993

POLIT & ASSOCIATES, LLC  
3333 Warrenville Road  
Suite 520  
Lisle, Illinois 60532  
Telephone: 630-505-1460  
Fax: 630-505-1464



Practitioner's Docket No. 1007P0010US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Issue application of: Marotta et al.  
Application No.: 10/063,040  
Filed: 03/14/2002  
Examiner: Unknown  
Group No.: 2161  
For: Content Submission System and Methods of Use and Doing Business

Assistant Commissioner for Patents  
Washington, D.C. 20231

CERTIFICATE OF MAILING UNDER 37 C.F.R. Section 1.8(a)

I hereby certify that the attached correspondence comprising:

- a) Response to Notice to File Missing Parts of Nonprovisional Application;
- b) Executed Declaration and Power of Attorney executed by all inventors;
- c) Petition for One-Month Extension;
- d) Copy of the Notice to File Missing Parts of Nonprovisional Application;
- e) Fee Transmittal;
- f) Check in the amount of \$240.00;
- g) Certificate of Mailing; and
- h) Self-Addressed Stamped Postcard.

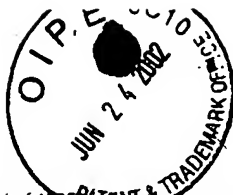
are being deposited with the United States Postal Service, with sufficient postage, as First-Class mail in an envelope addressed to:

Assistant Commissioner for Patents  
Washington, D.C. 20231

On June 18, 2002

Janine E. Rauch

  
Signature of person mailing paper



Under the Paperwork Reduction Act of 1995, no person is required to respond to a collection of information unless it displays a valid OMB control number.

PTO/SB/17 (11-01)  
Approved for use through 10/31/2002. OMB 0651-0032  
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

# FEE TRANSMITTAL for FY 2002

Patent fees are subject to annual revision.

☐ Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT (\$)**240.00**

## Complete if Known

Application Number	10/063,040
Filing Date	March 14, 2002
First Named Inventor	Marotta et al.
Examiner Name	Unknown
Group Art Unit	2161
Attorney Docket No.	1007P0010US

## METHOD OF PAYMENT (check all that apply)

☒ Check ☐ Credit card ☐ Money Order ☐ Other ☐ None

☒ Deposit Account:

Deposit  
Account  
Number  
Deposit  
Account  
Name

50-1606

Polit & Associates, LLC

The Commissioner is authorized to: (check all that apply)

☒ Charge fee(s) indicated below ☒ Credit any overpayments  
☒ Charge any additional fee(s) during the pendency of this application  
☐ Charge fee(s) indicated below, except for the filing fee to the above-identified deposit account.

## FEE CALCULATION

### 1. BASIC FILING FEE

Large Entity		Small Entity		Fee Description	Fee Paid
Fee Code	Fee (\$)	Fee Code	Fee (\$)		
101	740	201	370	Utility filing fee	0.00
106	330	206	165	Design filing fee	
107	510	207	255	Plant filing fee	
108	740	208	370	Reissue filing fee	
114	160	214	80	Provisional filing fee	

SUBTOTAL (1) (\$)

### 2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE

	Extra Claims	Fee from below	Fee Paid
Total Claims	-20** =	X	=
Independent Claims	-3** =	X	=
Multiple Dependent			=

Large Entity		Small Entity		Fee Description
Fee Code	Fee (\$)	Fee Code	Fee (\$)	
103	18	203	9	Claims in excess of 20
102	84	202	42	Independent claims in excess of 3
104	280	204	140	Multiple dependent claim, if not paid
109	84	209	42	** Reissue independent claims over original patent
110	18	210	9	** Reissue claims in excess of 20 and over original patent

SUBTOTAL (2) (\$)**0.00**

\*\*or number previously paid, if greater; For Reissues, see above

## FEE CALCULATION (continued)

### 3. ADDITIONAL FEES

Large Entity | Small Entity

Fee Code	Fee (\$)	Fee Code	Fee (\$)	Fee Description	Fee Paid
105	130	205	65	Surcharge - late filing fee or oath	130.00
127	50	227	25	Surcharge - late provisional filing fee or cover sheet	
139	130	139	130	Non-English specification	
147	2,520	147	2,520	For filing a request for ex parte reexamination	
112	920*	112	920*	Requesting publication of SIR prior to Examiner action	
113	1,840*	113	1,840*	Requesting publication of SIR after Examiner action	
115	110	215	55	Extension for reply within first month	110.00
116	400	216	200	Extension for reply within second month	
117	920	217	460	Extension for reply within third month	
118	1,440	218	720	Extension for reply within fourth month	
128	1,960	228	980	Extension for reply within fifth month	
119	320	219	160	Notice of Appeal	
120	320	220	160	Filing a brief in support of an appeal	
121	280	221	140	Request for oral hearing	
138	1,510	138	1,510	Petition to institute a public use proceeding	
140	110	240	55	Petition to revive - unavoidable	
141	1,280	241	640	Petition to revive - unintentional	
142	1,280	242	640	Utility issue fee (or reissue)	
143	460	243	230	Design issue fee	
144	620	244	310	Plant issue fee	
122	130	122	130	Petitions to the Commissioner	
123	50	123	50	Processing fee under 37 CFR 1.17(q)	
126	180	126	180	Submission of Information Disclosure Stmt	
581	40	581	40	Recording each patent assignment per property (times number of properties)	
146	740	246	370	Filing a submission after final rejection (37 CFR § 1.129(a))	
149	740	249	370	For each additional invention to be examined (37 CFR § 1.129(b))	
179	740	279	370	Request for Continued Examination (RCE)	
169	900	169	900	Request for expedited examination of a design application	

Other fee (specify) \_\_\_\_\_

\*Reduced by Basic Filing Fee Paid SUBTOTAL (3) (\$)**240.00**

## SUBMITTED BY

Name (Print/Type)

Robert B. Polit

Registration No.  
(Attorney/Agent)

33,993

Complete (if applicable)

Telephone

630-505-1460

Signature

Date

June 6, 2002

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.